

Houlton Agricultural Fair Association

Po Box 1454

Houlton, Me. 04730

www.houltonfair.com

Dear Business Owner/Manager:

I wanted to send this letter to you to say "Thank You" For your support of the Houlton Fair Association over the past years and to let you know about our new and exciting events happening at this years fair. The fair this year will be from Friday July 1st thru Monday July 4th, 2011.

The Houlton Fair Association has been around for **24 years** now and had a very successful year last year because of support from businesses like yours. Because of your support last year or in previous years the Houlton Fair is able to continue to offer **TOP QUALITY ENTERTAINMENT** at an affordable price. With the economy the way it is imagine for \$10.00, a person can come to our fair and enjoy carnival rides from *Smokeys Greater Shows* as well as see local bands, Two(2) Demolition Derbys, Mud Runs, over 20 Kids Contests and Agricultural displays to name a few.

Unlike other fairs in the state of Maine we have been able to keep our price affordable for families of all sizes and have been able to MAINTAIN the Pay One Price Gate Fee which makes it affordable for attendees that come to our fair.

Please look over the enclosed information and if you have any questions or would like to discuss please feel free to contact me at anytime by phone or by email. In order to get you in our 10,000 schedules that were printing, to help promote your sponsorship, I need to have a reply back by Friday May 20th 2011. You can pay for your sponsorship at a later date.

Thanks,

*****Houlton Fair Association is a Non Profit 501(c)3 Corporation*****

ps: *Replies after May 21st, 2011 may not get sponsorship mentions in fair schedule*

HOULTON FAIR SPONSORSHIP OPPURTUNITIES

HOULTON AGRICULTURAL FAIR – MUD RUNS

WHEN: MONDAY JULY 4TH, 2011 12PM -4PM

ATTENDANCE: 3500-4500 PEOPLE

Gold Sponsorship: Cost: \$750.00 You Receive: (12) Complimentary 1 Day Passes; Banner Advertising Displayed; Included in All Radio/Newspaper/TV Advertising; Displayed in 10,000 Fair Schedules; Free Business Card Ad in Our Schedule of Events; Link & Logo Ad on www.houltonfair.com

Silver Sponsorship: Cost: \$500.00 You Receive: (06) Complimentary 1 Day Passes; Included in All Radio/Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

Bronze Sponsorship: Cost: \$250.00 You Receive: (04) Complimentary 1 Day Passes; Included in Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

HOULTON AGRICULTURAL FAIR- DEMOLITION DERBY & FIREMAN'S DERBY

WHEN: SATURDAY JULY 2ND, 2:30PM & 4:00PM

ATTENDANCE: 2500+

Gold Sponsorship: Cost: \$750.00 for Both
You Receive: (12) Complimentary 1 Day Passes; Banner Advertising Displayed; Included in All Radio/Newspaper/TV Advertising; Displayed in 10,000 Fair Schedules; Free Business Card Ad in Our Schedule of Events; Link & Logo Ad on www.houltonfair.com

Silver Sponsorship: Cost: \$500.00 for Both
You Receive: (06) Complimentary 1 Day Passes; Included in All Radio/Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

Bronze Sponsorship: Cost: \$250.00 for Both
You Receive: (04) Complimentary 1 Day Passes; Included in Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

CHECK US OUT ONLINE AT www.houltonfair.com

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HOULTON FAIR SPONSORSHIP OPPURTUNITIES

HOULTON AGRICULTURAL FAIR – SHOW N SHINE CAR SHOW

WHEN: SATURDAY JULY 2ND, 2011- 11AM -3PM

ATTENDANCE: VARIES

Gold Sponsorship: Cost: \$500.00

You Receive: (06) Complimentary 1 Day Passes; Banner Advertising Displayed; Included in All Radio/Newspaper/TV Advertising; Displayed in 10,000 Fair Schedules; Free Business Card Ad in Our Schedule of Events; Link & Logo Ad on www.houltonfair.com

Silver Sponsorship: Cost: \$300.00

You Receive: (04) Complimentary 1 Day Passes; Included in All Radio/Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

Bronze Sponsorship: Cost: \$200.00

You Receive: (02) Complimentary 1 Day Passes; Included in Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

HOULTON AGRICULTURAL FAIR – 5TH ANNUAL KIDS DAY

WHEN: FRIDAY JULY 1ST, 2011

ATTENDANCE: 800-1200

Gold Sponsorship: Cost: \$500.00

You Receive: (06) Complimentary 1 Day Passes; Banner Advertising Displayed; Included in All Radio/Newspaper/TV Advertising; Displayed in 10,000 Fair Schedules; Free Business Card Ad in Our Schedule of Events; Link & Logo Ad on www.houltonfair.com

Silver Sponsorship: Cost: \$300.00

You Receive: (04) Complimentary 1 Day Passes; Included in All Radio/Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

Bronze Sponsorship: Cost: \$200.00

You Receive: (02) Complimentary 1 Day Passes; Included in Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

HOULTON AGRICULTURAL FAIR – KIDS GAME SPONSORSHIPS

WHEN: VARIOUS TIMES DURING FAIR

COST: 3 GAMES SPONSORSHIP FOR \$250.00 -

You Receive: (04) Complimentary 1 Day Passes, Included in Newspaper Advertising, Displayed in 10,000 Fair Schedules, Links & Logo Ad on www.houltonfair.com

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HOULTON FAIR SPONSORSHIP OPPURTUNITIES

HOULTON AGRICULTURAL FAIR- 8 &9 YEAR OLD PIG SCRAMBLES

WHEN: FRIDAY JULY 1ST, 2011

ATTENDANCE: 800-1200

Gold Sponsorship: Cost: \$500.00

You Receive: (06) Complimentary 1 Day Passes; Banner Advertising Displayed; Included in All Radio/Newspaper/TV Advertising; Displayed in 10,000 Fair Schedules; Free Business Card Ad in Our Schedule of Events; Link & Logo Ad on www.houltonfair.com

Silver Sponsorship: Cost: \$300.00

You Receive: (04) Complimentary 1 Day Passes; Included in All Radio/Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

Bronze Sponsorship: Cost: \$200.00

You Receive: (02) Complimentary 1 Day Passes; Included in Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

HOULTON AGRICULTURAL FAIR- 10 & 11 YEAR OLD PIG SCRAMBLES

WHEN: FRIDAY JULY 1ST, 2011

ATTENDANCE: 800-1200

Gold Sponsorship: Cost: \$500.00

You Receive: (06) Complimentary 1 Day Passes; Banner Advertising Displayed; Included in All Radio/Newspaper/TV Advertising; Displayed in 10,000 Fair Schedules; Free Business Card Ad in Our Schedule of Events; Link & Logo Ad on www.houltonfair.com

Silver Sponsorship: Cost: \$300.00

You Receive: (04) Complimentary 1 Day Passes; Included in All Radio/Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

Bronze Sponsorship: Cost: \$200.00

You Receive: (02) Complimentary 1 Day Passes; Included in Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

Or You Can Sponsor Both the 8 &9 Year old & 10 & 11 Year Old Pig Scrambles

Gold Sponsorship: \$750.00

Silver Sponsorship: \$500.00

Bronze Sponsorship: \$400.00

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HOULTON FAIR SPONSORSHIP OPPURTUNITIES

HOULTON AGRICULTURAL FAIR – CORPORATE DAY SPONSORSHIP

Cost: \$1500.00 each -

Days Available: Friday July 1ST 2011 or Saturday July 2ND , 2011

You Receive: Full Advertising Mention as Sponsor of the Day – 10,000 + Schedules and 25+ Posters Mention You as Corporate Sponsor for the Day. On Top of This You Will Receive -100 Free Day Passes For this Day for Your Customers or Your Employees. Plus We Will Display a Banner at Our Front Gate Claiming This is Your Day and We Will Also Give you a FREE 20x10 Booth In Our Commercial Exhibit Tent. Plus You'll Receive a Full Page Ad in Our Premium Booklet and a Free Ad on Our Schedule of Events

*****Only 1 Corporate Sponsor per day – Sign Up ASAP*****

OLD TIME LUMBERJACK SHOW -

WHEN: VARIOUS TIME ATTENDANCE: 300-500 PEOPLE PER SHOW

You Receive: Full Advertising Mention as Sponsor of the Lumberjack Show; Listing in our 10,000+ Schedules and Logo with Link off our website. Plus Will Display a Banner at the Event recognizing you as a Sponsor. Plus You'll Receive (06) Six Complimentary Day Passes to the Fair.

COST: \$500.00 for Sponsorship

HOULTON AGRICULTURAL FAIR – TRUCK PULLS

WHEN: SUNNDAY JULY 3RD, 2011 4PM-7PM

ATTENDANCE: 1500-2500 PEOPLE

Gold Sponsorship: Cost: \$750.00 You Receive: (12) Complimentary 1 Day Passes; Banner Advertising Displayed; Included in All Radio/Newspaper/TV Advertising; Displayed in 10,000 Fair Schedules; Free Business Card Ad in Our Schedule of Events; Link & Logo Ad on www.houltonfair.com

Silver Sponsorship: Cost: \$500.00 You Receive: (06) Complimentary 1 Day Passes; Included in All Radio/Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

Bronze Sponsorship: Cost: \$250.00 You Receive: (04) Complimentary 1 Day Passes; Included in Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

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OTHER SPONSORSHIP OPPURTUNITIES:

HOULTON FAIR KARAOKE CONTEST.....	\$300.00	4 free tickets
HOULTON FAIR HORSE PULLS	\$300.00	4 free tickets
HOULTON FAIR LAWMOWER RACES.....	\$300.00	4 free tickets
HOULTON FAIR BURPING CONTEST.....	\$150.00	2 free tickets
HOULTON FAIR SALSA CHUGGING CONTEST.....	\$300.00	4 free tickets
HOULTON FAIR MOXIE CHUGGING CONTEST.....	\$300.00	4 free tickets
HOULTON FAIR OREO COOKIE STACKING CONTEST.....	\$150.00	2 free tickets
HOULTON FAIR KIDS TRACTOR PULLS.....	\$300.00	4 free tickets

All Sponsorships above include mentions in 10,000 Schedules and Newspaper Advertising

Or If You Would Like to Donate To the Fair General Fund to Help Offset Other Costs of Running and Maintaining our Annual Fair(Please Check Amount Below)

_____ \$25.00 _____ \$35.00 _____ \$50.00 _____ \$75.00
_____ \$100.00 _____ \$125.00 _____ \$150.00 _____ \$200.00
_____ \$250.00 _____ \$300.00 _____ \$400.00 _____ \$500.00

We Can Bill You For Any Sponsorship or Donation that You Choose. If You Would Like to Pay for Your Sponsorship....

Please Mail Check Made Payable to
Houlton Fair Association
Po Box 1454
Houlton, Me. 04730

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