

Houlton Agricultural Fair

Po Box 1454, Houlton, Me. 04730

www.houltonfair.com

Dear Business Owner/Manager:

I wanted to send this letter to you to say "Thank You" For your support of the Houlton Fair Association over the past years and to let you know some new and exciting events happening at this years fair.

The Houlton Fair Association celebrated its 20th anniversary last year and had a very successful year because of support from businesses like yours. Because of your support last year or in previous years the Houlton Fair is able to continue to offer **TOP QUALITY ENTERTAINMENT** at an affordable price. With the price of GAS and everything rising, imagine for \$9.00 a person can come to our fair and enjoy carnival rides from *Smokeys Greater Shows* as well as see local bands, Kachunga the Alligator, Two(2) Demolition Derbys, Mud Runs, and Agricultural displays to name a few. Unlike other fairs in the state of Maine we have been able to keep our price affordable for families of all sizes.

Please look over the enclosed information and if you have any questions or would like to discuss please feel free to contact me at anytime by phone or by email. In order to get you in our **10,000 schedules** that were printing, to help promote your sponsorship, I need to have a reply back by May 15th, 2008.

Thanks,

Paul Cleary

President -Houlton Fair Association

207-532-1095

www.houltonfair.com

clearymarketing@earthlink.net

*****Houlton Fair Association is a Non Profit 501(c)3 Corporation*****

HOULTON FAIR SPONSORSHIP OPPURTUNITIES

HOULTON AGRICULTURAL FAIR – **MUD RUNS**

WHEN: FRIDAY JULY 4TH, 2008 – 12 NOON – 4PM

ATTENDANCE: 3500-4500 PEOPLE

Gold Sponsorship: Cost: \$800.00 You Receive: (12) Complimentary 1 Day Passes; Banner Advertising Displayed; Included in All Radio/Newspaper/TV Advertising; Displayed in 10,000 Fair Schedules; Free Business Card Ad in Our Schedule of Events; Link & Logo Ad on www.houltonfair.com

Silver Sponsorship: Cost: \$500.00 You Receive: (06) Complimentary 1 Day Passes; Included in All Radio/Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

Bronze Sponsorship: Cost: \$250.00 You Receive: (04) Complimentary 1 Day Passes; Included in Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

HOULTON AGRICULTURAL FAIR- **DEMOLITION DERBY**

WHEN: SUNDAY JULY 7TH, 2008 – 4PM

ATTENDANCE: 2500+

Gold Sponsorship: Cost: \$800.00

You Receive: (12) Complimentary 1 Day Passes; Banner Advertising Displayed; Included in All Radio/Newspaper/TV Advertising; Displayed in 10,000 Fair Schedules; Free Business Card Ad in Our Schedule of Events; Link & Logo Ad on www.houltonfair.com

Silver Sponsorship: Cost: \$500.00

You Receive: (06) Complimentary 1 Day Passes; Included in All Radio/Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

Bronze Sponsorship: Cost: \$250.00

You Receive: (04) Complimentary 1 Day Passes; Included in Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

CHECK US OUT ONLINE AT www.houltonfair.com

HOULTON FAIR SPONSORSHIP OPPURTUNITIES

HOULTON AGRICULTURAL FAIR – ANTIQUE TRACTOR PULL

WHEN: SATURDAY JULY 5TH, 2008 – 10AM -3PM

ATTENDANCE: 1000+

Gold Sponsorship: Cost: \$500.00

You Receive: (06) Complimentary 1 Day Passes; Banner Advertising Displayed; Included in All Radio/Newspaper/TV Advertising; Displayed in 10,000 Fair Schedules; Free Business Card Ad in Our Schedule of Events; Link & Logo Ad on www.houltonfair.com

Silver Sponsorship: Cost: \$300.00

You Receive: (04) Complimentary 1 Day Passes; Included in All Radio/Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

Bronze Sponsorship: Cost: \$200.00

You Receive: (02) Complimentary 1 Day Passes; Included in Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

HOULTON AGRICULTURAL FAIR – SHOW N SHINE CAR SHOW

WHEN: SUNDAY 11AM -3PM

ATTENDANCE: VARIES

Gold Sponsorship: Cost: \$500.00

You Receive: (06) Complimentary 1 Day Passes; Banner Advertising Displayed; Included in All Radio/Newspaper/TV Advertising; Displayed in 10,000 Fair Schedules; Free Business Card Ad in Our Schedule of Events; Link & Logo Ad on www.houltonfair.com

Silver Sponsorship: Cost: \$300.00

You Receive: (04) Complimentary 1 Day Passes; Included in All Radio/Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

Bronze Sponsorship: Cost: \$200.00

You Receive: (02) Complimentary 1 Day Passes; Included in Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

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HOULTON AGRICULTURAL FAIR SPONSORSHIP OPPURTUNITIES

HOULTON AGRICULTURAL FAIR – 3RD ANNUAL KIDS DAY

WHEN: THURSDAY JULY 3RD, 2008

ATTENDANCE: 800-1200

Gold Sponsorship: Cost: \$500.00

You Receive: (06) Complimentary 1 Day Passes; Banner Advertising Displayed; Included in All Radio/Newspaper/TV Advertising; Displayed in 10,000 Fair Schedules; Free Business Card Ad in Our Schedule of Events; Link & Logo Ad on www.houltonfair.com

Silver Sponsorship: Cost: \$300.00

You Receive: (04) Complimentary 1 Day Passes; Included in All Radio/Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

Bronze Sponsorship: Cost: \$150.00

You Receive: (02) Complimentary 1 Day Passes; Included in Newspaper Advertising; Displayed in 10,000 Fair Schedules; Link & Logo Ad on www.houltonfair.com

HOULTON AGRICULTURAL FAIR – KIDS GAME SPONSORSHIPS

WHEN: VARIOUS TIMES DURING FAIR

COST: 3 GAMES SPONSORSHIP FOR \$250.00 -

You Receive: (04) Complimentary 1 Day Passes, Included in Newspaper Advertising, Displayed in 10,000 Fair Schedules, Links & Logo Ad on www.houltonfair.com

HOULTON AGRICULTURAL FAIR – KACHUNGA THE ALLIGATOR SPONSORSHIP

WHEN: VARIOUS TIMES DURING FAIR

COST: \$500.00 FOR ALL SHOW (12 TOTAL)

You Receive: (06) Complimentary 1 Day Passes, Included in Newspaper Ads, Displayed in 10,000 Fair Schedules, Links & Logo's ad on www.houltonfair.com

OTHER SPONSORSHIP OPPURTUNITIES:

<u>CONTEST/EVENT</u>	<u>COST</u>	<u>COMP TICKETS</u>
HOULTON FAIR KARAOKE CONTEST	\$300.00	4 free tickets
HOULTON FAIR HORSE PULLS	\$300.00	4 free tickets
HOULTON FAIR LAWNMOWER RACES	\$300.00	4 free tickets
HOULTON FAIR BURPING CONTEST	\$150.00	2 free tickets
HOULTON FAIR SALSA CHUGGING CONTEST	\$300.00	4 free tickets
HOULTON FAIR MOXIE CHUGGING CONTEST	\$300.00	4 free tickets
HOULTON FAIR OREO COOKIE STACKING CONTEST	\$150.00	2 free tickets
HOULTON FAIR DRAFT HORSE SHOW SPONSORSHIP	\$500.00	6 free tickets
HOULTON FAIR KIDS TRACTOR PULLS	\$300.00	4 free tickets

All Sponsorships above include mentions in 10,000 Schedules and Newspaper Advertising

Or If You Would Like to Donate To the Fair General Fund to Help Offset Other Costs of Running and Maintaining our Annual Fair(Please Check Amount Below)

_____ \$25.00	_____ \$35.00	_____ \$50.00	_____ \$75.00
_____ \$100.00	_____ \$125.00	_____ \$150.00	_____ \$200.00
_____ \$250.00	_____ \$300.00	_____ \$400.00	_____ \$500.00

We Can Bill You For Any Sponsorship or Donation that You Choose. If You Would Like to Pay for Your Sponsorship....Please Mail Check Made Payable to

Houlton Fair Association

Po Box 1454

Houlton, Me. 04730

